

## Top ten quotes on evaluation

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“Everything that can be counted does not necessarily count; everything that counts cannot necessarily be counted”

Albert Einstein

“The most serious mistakes are not being made as a result of wrong answers. The truly dangerous thing is asking the wrong question”

Peter Drucker

“One of the great mistakes is to judge policies and programs by their intentions rather than their results”

Milton Friedman

“The pure and simple truth is rarely pure and never simple”

Oscar Wilde

“First get your facts; then you can distort them at your leisure”

Mark Twain

“I know that half of my advertising dollars are wasted ... I just don't know which half”

John Wanamaker

“True genius resides in the capacity for evaluation of uncertain, hazardous, and conflicting information”

Winston Churchill

“Fear cannot be banished, but it can be calm and without panic; it can be mitigated by reason and evaluation”

Vannevar Bush

“The only man who behaves sensibly is my tailor; he takes my measurements anew every time he sees me, while all the rest go on with their old measurements and expect me to fit them”

George Bernard Shaw

Friend to Groucho Marx: “Life is difficult!”

Marx to Friend: “Compared to what?”

«The owl can see that which others cannot; which is the essence of true wisdom» (ancient lore)